GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:5366
ANSWERED ON:22.12.2000
CODE OF CONDUCT FOR METRO CHANNEL
JAIBHAN SINGH PAWAIYA;RAMKRISHNA KUSMARIA;SHIVRAJ SINGH CHOUHAN

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether any code of conduct has been framed by DD Authorities for the programmes/advertisements for the Metro channel and other channels;

(b) if so, the details thereof; and

(c) if not, the reasons therefor?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) to (b):Prasar Bharati has intimated that programmes/advertisements on Doordarshan including those on Metro Channel are governed by the `Broadcast Code` and the `Codefor Commercial Advertising on Doordarshan` respectively. The `Broadcast Code` & the salient features of the `Code for Commercial Advertising` on Doordarshan are annexed.

(c) Does not arise